



EC²: The Collaborative

Powering our Economic Future



Engineer-Chiropractor-Contractor

EC²= East Contra Costa

EC² The Collaboration is an effort by the Cities, County, Chambers and Special Districts in East Contra Costa.

Cities- Bay Point, Pittsburg, Antioch, Oakley,
Brentwood, Byron, Knightsen

Contra Costa County- Chambers of Commerce

Iron House Sanitary District, Delta Diablo Sanitation
District, Contra Costa Water District, Contra Costa
County Air Port

Workforce Development Board

Mission Statement

In order to create economic vitality and jobs for our residents, EC² resolves to support regional approaches and opportunities that leverage existing industry strengths and support regional partnerships and collaborations that capitalize on underutilized resources and assets to enhance the region.

Goal and Objective of EC²: The Collaborative

- Create an environment for positive Regional Collaboration.
- Create enthusiasm and passion for the work of EC2
- Compile a comprehensive prioritized list of 10 future outcome measures of change.
- Identify Target Regional Cluster options.
- Develop the foundation for a strategy to support the growth and vitality of East Contra Costa.

The Team

- Steering Committee- WFDB, CCC, County, Gary Craft, Mike, Vin, Sean, Plus
- 5th Tuesday Group- City Reps, Special District Reps, County, Elected Official Reps, Plus (usually 25-35)

Gather Data without \$\$

Do Not Recreate the Wheel

- Ed Blakely- Professor- Expert in Economic Dev
- Gary Craft, Jim Jakel, Linda Best, City Economic Development Managers, Rich Seithel, Ed Del Becarro, Gary Darling etc.
- Vita Nuova- The Dupont Property
- Diablo Innovation Alliance
- East Bay EDA- Business Resource Guide
- Milken Institute- A Blueprint for Growth

5th Tuesday Discussions

- Cluster Approach to Economic Development
- Economic Gardening
- Site Selectors approach to finding properties
- Commercial Real Estate Brokers
- Assets and Opportunities
- City Code Barriers to Entry

September 27 2012

EC² Economic Summit

- Alex Schafran- Skyped from France
 - ECC history and future place in the Bay Area
 - The Cities of Carquinez
- Google Earth Video Tour
- Text Survey on Assets- Pros and Cons

Resolution to Support Regional Economic Development

A RESOLUTION of the City Council of the city of _____, recognizing and supporting a regional approach to economic development as an essential strategy to supporting economic vitality and creating jobs for our residents.

WHEREAS, the city of _____ is an integral part of a sub-regional economy and community in East Contra Costa wherein job creation and economic development will benefit all communities in East Contra Costa County and

WHEREAS we understand that by working regionally we can better link, align, and leverage existing economic strengths and support vibrant industry clusters creating the jobs of today and tomorrow and

WHEREAS, we recognize the need to more effectively capitalize on underutilized resources and assets and

WHEREAS, we wish to promote partnerships among fellow stakeholders and jurisdictions in the East Contra Costa region:

NOW THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF _____ :

In order to create economic vitality and jobs for our residents, the City of _____ resolves to support regional approaches and opportunities that leverage existing industry strengths and support regional partnerships and collaborations that capitalize on underutilized resources and assets to enhance the region.

EC²: Workforce Pipeline of the Future

AUSD Superintendent of Schools- Dr. Don Gill

Linked Learning High School Reformation

Community College District- Randy Tillery

Design It, Build It, Ship It Grant

AB790- Diablo Delta Corridor Project

Next Steps??

- Regional Economic Development Website
- Widening of Pittsburg Enterprise Zone
- Sustainable EC² for Regional Economic Dev
- Create a Leadership Council to help with Education-
AB790- Diablo Delta Corridor Project & Economic
Development
- Byron Airport/ Highway 239 Discussion
- RailRoad Symposium
- Wilbur Corridor Collaboration
- Further spurring of Clusters- Energy/Water, Agritourism,
Manufacturing
- Longterm ECC Regional ED Strategy
- October 10th- Summit



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Business Expansion & Relocation: Shasta County EDC

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For business relocation, business expansion, and economic development in Northern California, Shasta County is the ideal location. Our strategic location on Interstate 5 provides you with immediate access to the Western United States and California's vast marketplace, plus the Redding Municipal Airport

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